

The New World Power Corporation Announces Merger With USI

New Business Plan and New CEO

SAN JUAN CAPISTRANO, Calif., Jan. 28 /PRNewswire-FirstCall/ -- The New World Power Corporation (OTC Bulletin Board: NWPC), an independent power producer, announced today that it has acquired for common stock Utility Solutions, Inc. ("USI") as part of its strategic plan to become a leading provider of on-site energy for Commercial and Industrial end users. Brad Dotson, formerly the owner of USI, has been named President and CEO of New World.

Historically, New World developed and owned central station power plants. More recently, New World begun to pursue distributed generation ("DG") power projects on a limited basis, although the output from these projects was sold back to the local electric utility. In the future, New World intends to focus solely on DG projects, and only on DG projects that sell their output to on-site Customers.

Brad Dotson, President and CEO of New World, says, "The electric power industry is undergoing major changes that are reshaping the traditional roles of electric utilities, and causing customers to seek alternatives like DG." Electric power system capacity requirements are presenting regulators and policymakers nationwide with serious challenges. The United States' Department of Energy (the "DOE") forecasts explosive growth in DG, leading NWPC to conclude that DG may account for as much as 20% of all new domestic power generation capacity additions in the future. According to Dotson, "With the success of DG, the power grid of our nation will begin to look more like the Internet than a mainframe."

New World is engaged in the ownership and operation of electric generation projects. In particular, New World focuses on "distributed generation," or "DG." DG is the generation of electricity from small "micro-sized" generating facilities located at the point of consumption, that is, "on-site," at the location of the electric customer. New World intends to rapidly deploy and expand its fleet of DG projects, and in the process become the brand name supplier of DG solutions.

For further information please contact: Brad Dotson, President and Chief Executive Officer of The New World Power Corporation, +1-877-483-5277.